



**CITY OF SCOTTSDALE
PARKS AND RECREATION COMMISSION
REGULAR MEETING**

MINUTES

Wednesday, March 15, 2017

**Eldorado Park
2311 N. Miller Rd
Scottsdale, Arizona 85251**

PRESENT: Todd Davis, Chair, Sherry Woodley, Vice Chair, Commissioners Michael Auerbach, Virginia Harris, Kurt Jones, Fred Klein, and Jason Watton

STAFF: Bill Murphy, Community Services Director; Reed Pryor, Director; Kira Peters, Manager; Terry Erickson, Manager; Denise Clayton, Manager; Chris Walsh, Manager; Brett Jackson, Manager; John Loleit, Natural Resources Coordinator; Yvonne Massman, Natural Resources Coordinator; Efrain Enriquez, Assistant Coordinator; Trevor Groth, Assistant Coordinator

Call to Order

Chair Davis called the meeting to order at 5:03 p.m.

Roll Call

Members present as noted above.

- 1. Approval of the Minutes**
 - a. Regular Meeting: February 15, 2017

COMMISSIONER KLEIN MOVED TO APPROVE THE FEBRUARY 15, 2017 PARKS AND RECREATION COMMISSION REGULAR MEETING MINUTES. COMMISSIONER HARRIS SECONDED THE MOTION, WHICH CARRIED BY A UNANIMOUS VOTE OF SEVEN (7) TO ZERO (0).

2. Annual Update from Aquatic Sponsored Teams and Requests for FY 2017/18

Terry Erickson, Parks and Recreation Manager, gave background on the requirements to be a sponsored aquatics team. The City programs offer basic recreation skill development; sponsored teams offer an opportunity to those who are interested in advancing their skills. A \$3 per lane, per hour fee was implemented for the teams in FY 2010/11 and the City is currently still working under that fee. Fees go into a special revenue fund for pool maintenance. Revenue generated in the past fiscal year was approximately \$121,000. Recently, funds have been used to contribute to the purchase of thermal pool covers and an oxygen system for Cactus Pool and will go towards the upcoming Chaparral Pool re-plaster project.

Scottsdale Aquatics Club has a three-year agreement with the City and will be giving a presentation, but does not require Commission approval.

Dan Richards gave an update on Scottsdale Aquatic Club activities over the past year. His presentation included a history of the program; the program's vision and goals; membership dues and scholarships; accomplishments; and an update on the success of the expansion to Eldorado Pool. Scottsdale Aquatic Club is not requesting a rate increase for FY 2017/18.

Commission members were given an opportunity to ask questions. Mr. Richards said that the club offered approximately \$20,000 in scholarships last year and did not deny any families in need. The club's largest hosted event is the Cactus Classic held on Memorial Day. Swimmers also participate in the Fall Dual meet, Group Regionals, and travel meets to Washington, Texas, and California. He highlighted students who participated in the Rio Olympic Games and those who attended Winter Nationals and have received college scholarships. Mr. Richards said that approximately 15 of the 50 students at Eldorado are from south Scottsdale and he hopes to increase his Scottsdale resident enrollment.

Josh Rusbel gave an update on Clavadistas Del Sol activities over the past year. His presentation included discussion of impacts that regional and invitational meets have on tourism in Scottsdale; benefits to participants; awards and accomplishments; and membership dues and scholarships. He noted that the club sent coaches to the USA Diving National Coaching Clinics this year.

Commission members were given an opportunity to ask questions. Mr. Rusbel said that membership levels range from \$240 per month down to \$80 per month depending on the group: Elite, Gold, Silver, Bronze, Lessons, and Intro Group. Scottsdale resident membership is just over 50 percent.

Ms. Schwickert and Marian Cananski gave an update on Scottsdale Syncro's activities over the past year. The presentation included a review of membership dues, scholarships, fundraising activities, and overall costs for each team level; listing various meets that were participated in; awards; and benefits to the swimmers. Scottsdale Syncro is requesting a fee increase for FY 2017/18.

Brief discussion ensued regarding the requested fee increase. The fee increase for FY 2017/18 is not related to the City fee increases currently under discussion. Commission members expressed an interest in reviewing Scottsdale Syncro's operating budget/revenue before approving their budget increase.

COMMISSIONER KLEIN MOVED TO TABLE SCOTTSDALE SYNCRO'S BUDGET INCREASE UNTIL THE BUDGET IS AVAILABLE FOR REVIEW. COMMISSIONER WATTON SECONDED THE MOTION, WHICH CARRIED BY A VOTE OF FOUR (4) TO THREE (3). COMMISSIONERS HARRIS, JONES AND WOODLEY DISSENTED.

COMMISSIONER WATTON MOVED TO APPROVE THE SPONSORSHIP FOR CLAVADISTAS DEL SOL FOR ONE YEAR. COMMISSIONER JONES SECONDED THE MOTION, WHICH CARRIED BY A UNANIMOUS VOTE OF SEVEN (7) TO ZERO (0).

COMMISSIONER HARRIS MOVED TO APPROVE THE SPONSORSHIP FOR SCOTTSDALE SYNCHRO ARIZONA FOR ONE YEAR. COMMISSIONER KLEIN SECONDED THE MOTION, WHICH CARRIED BY A UNANIMOUS VOTE OF SEVEN (7) TO ZERO (0).

3. Pinnacle Peak Park Improvements

John Loleit, Natural Resources Coordinator for Brown's Ranch Trailhead, reviewed the background of Pinnacle Peak Park and how the Friends of Pinnacle Peak got its start, noting Morrie Chernis spearheaded the effort.

Yvonne Massman, Natural Resources Coordinator, gave a presentation explaining the purpose of Friends of Pinnacle Peak. Volunteer applications are accepted each August with volunteer training in October. Currently 68 volunteers contribute between 400 and 600 hours each month. In addition to fundraising, Friends does trail roving, trail maintenance, trail closings, guided hikes, special events, and education. Volunteer training includes CCD, AED, and first aid. She listed activities and entertainment that is offered to visitors and noted that each child that comes on a hike gets a special sticker. Recent improvements included installation of concrete benches, an enclosed storage area, and air conditioning relocation. Total cost of those improvements was approximately \$73,000. Improvements planned for the coming year include a new kiosk outside of the front office that will include a trail map on one panel.

Commission members were given an opportunity to ask questions. Ms. Massman indicated that the newsletter is available on the Friends of Pinnacle Peak website. Commissioner Klein asked Morrie Chernis to share his knowledge on forming a "Friends" group. Commissioners complemented the work of the group.

4. 2017 Summer Youth Corps Program

Trevor Groth, Assistant Coordinator, gave a presentation discussing the Youth Corps Volunteer Program. Youth Corps is a summer volunteer program for teens ages 13 to 17 which offers teens the opportunity to give back to the community and get job experience. The application process is now available through the ActiveNet system. Service learning opportunities are offered each summer and are intended to get Youth Corps volunteers out into the community. Each summer ends with a recognition dinner and awards ceremony.

Kira Peters, Manager, mentioned that the Scottsdale Mayor's Youth Council has expressed interest in a year-round volunteer program for teens. Staff is working with the Mayor's Youth Council to develop an internship program focused on high school juniors and seniors.

Chair Davis complimented the Youth Corps program for offering a wide range of opportunities in departments throughout the city. He stressed the importance of continuing to introduce students to the parks and recreation industry.

5. Youth Sports Field Allocation Update and Policy Revision

Denise Clayton, Manager, gave a presentation outlining proposed revisions to the Youth Sports Field Allocation Policy. Her presentation included a review the history of the field allocation process back to 1991 and the responsibilities of the field allocation staff. She reviewed the proposed revisions.

Commission members were given an opportunity to ask questions. Ms. Clayton said that partners are required to follow guidelines to stay in good standing. Field allotment time is based on the number of Scottsdale residents on each roster.

COMMISSIONER HARRIS MOVED TO APPROVE REVISIONS TO THE YOUTH SPORTS FIELD ALLOCATION POLICY. COMMISSIONER WATTON SECONDED THE MOTION, WHICH CARRIED BY A UNANIMOUS VOTE OF SEVEN (7) TO ZERO (0).

Efrain Enriquez, Assistant Coordinator, gave an update on recent tournament activities. Triple Crown Sports Youth Baseball Tournament will have teams playing March 16th through the 19th at four different Scottsdale locations. The tournament has blocks at seven Scottsdale hotels.

Desert Mountain High School is hosting a fundraising tournament this week with approximately 20 Arizona high school teams participating. Desert Mountain High School is part of an IGA with the City of Scottsdale through SUSD and is only required to pay for lighting fees and field prep.

6. FY2017/18 Parks and Recreation Fees Update

Reed Pryor, Director, reviewed information about the 2017/18 Parks and Recreation fees that was presented by Brian Bundy during last month's meeting.

Discussion ensued regarding the Parks and Recreation Commission's purview in reviewing and making recommendations to City Council on the Parks and Recreation budget, rates and fees. Director Pryor said that the Commission does not have oversight of the Parks and Recreation budget according to the current bylaws.

Director Murphy noted that the commission does have the ability to make a recommendation to Council on proposed rates and fees changes that are outlined by the Rates and Fees Committee. If the Commission opposes rates and fees changes, staff has the ability to continue forward with their recommendations and City Council takes the Parks and Recreation Commission's recommendation into consideration. He suggested that in the future the Commissioner who represents the Parks and Recreation Commission on the Rates and Fees Committee offer monthly reports to the Commission and solicit their input.

COMMISSIONER JONES MOVED TO APPROVE THE PROPOSED RATES AND FEES. COMMISSIONER HARRIS SECONDED THE MOTION, WHICH CARRIED BY A UNANIMOUS VOTE OF SEVEN (7) TO ZERO (0).

7. Commissioner Report

Commissioner Klein requested that discussion about Commissioner access to the agenda be included on the work study session agenda.

Vice-Chair Woodley said she enjoyed attending the Giants Spring Training game. She commended staff for the new online recreation brochure, which is sustainable and will be less expensive than the printed version.

Chair Davis attended the Giants Spring Training game and the Ultimate Play Date hosted by the library at Civic Center Mall.

8. Manager Updates and Director's Report of Current Events

Kira Peters, Manager, said that the Desert Mountain Softball Invitational is ongoing at Horizon Park and is the largest softball tournament in the state. They are expecting approximately 2,000 to 2,500 people to attend on Saturday.

Ms. Peters said that family nights are being planned for Arcadia Neighborhood Learning Center, Hohokam Elementary, Navajo Elementary, Tonalea Elementary School and Yavapai Elementary School. The movie in the park hosted by Mountain View Park in February was well attended. Eldorado Community Center is preparing for a busy day on Easter Sunday, April 16th.

Denise Clayton, Manager, said that Adult Sports is preparing for the spring season and events. There are approximately 240 team reservations so far. The majority of teams are registered for softball, there are 40 teams registered for kickball, 36 for basketball, 24 for football, and seven for indoor volleyball. The sports field reservation office has created over 200 permits since taking over the reservations responsibility.

Ms. Clayton recommended driving past Notre Dame Preparatory after the meeting to see the new state-of-the-art LED lighting. The system will be a good example to determine future City field lighting improvements.

Chris Walsh, Manager, gave an update on Spring Training. The Giants 13th home game was played earlier today and six home games are left in the season. Reports show approximately 105,000 tickets sold so far this season. The Giants recently hosted a 10K and a three-mile run on March 4, 2017, on the multiuse path as part of their race series. Approximately, 1,000 runners participated.

Path widening at Indian School Park is scheduled to begin in the first week of April. The project will bring the path into ADA compliance and is funded by the Transportation Department.

The Sports Complex will host Arizona Youth Lacrosse this weekend with teams from the northern Arizona and Tucson areas participating. The next two weekends the Sports Complex will host three 5K runs.

Brett Jackson, Manager, said that the par course at Scottsdale Ranch Park and Mountain View Park were resurfaced with concrete, similar to the course at Chaparral Park. The projects were

funded with Indian gaming grants. The Scottsdale Culinary Festival is scheduled for April 8th and 9th at the Scottsdale Mall.

Terry Erickson, Manager, distributed an event evaluation for Paws in the Park. She said that the Chaparral Pool re-plaster will begin construction next week and continue through the first of May. The City is in the process of hiring lifeguards and swim instructors. She commented that lifeguards can be 15 years old and up and receive training every week. Ms. Erickson noted that there are 86 days until the 42nd Annual Mighty Mud Mania.

Reed Pryor, Director, said that Community Services recently hosted a group of students from Nakato University in Japan. The group was escorted around the city through several facilities including the stadium where they were welcomed on the big screen. They indicated that they would like to reciprocate in the future.

He noted that the Giants race, the Spring Training Festival, and the Ultimate Play Date were held on the same day.

Anniversary events for parks celebrating anniversaries this year are in the planning stages. The picnic event to celebrate these milestones will be held on September 30th from 4:00 p.m. to 7:00 p.m. at Eldorado, Chestnut, and Agua Linda Parks.

Director Pryor gave an update on marketing and communication efforts. The summer brochure will be available online starting April 9th and print copies are expected from the printer by April 14th. The printed copy size has been reduced and fewer copies are being printed in hopes of encouraging people to go online. ActiveNet's email tool will be utilized to target specific interest groups. Staff in departments that maintain their own web pages are being trained to efficiently make updates. The department's electronic newsletter is being updated and modernized in an effort to make it more effective.

Ms. Peters gave an update on the accreditation process. Full-time Parks and Recreation staff will be receiving training on the importance of evaluations and how to evaluate.

Director Pryor reviewed upcoming events. Sleepover at the Stadium is scheduled for April 8; input for the movie showing at the Girls Night Out at the Stadium is being solicited through Facebook; Date Night at the Stadium is scheduled for May 13; and Mighty Mud Mania is upcoming on June 10th, and is looking for volunteers.

The work study session scheduled for April 19th is planned to meet at Gateway Trailhead. Potential agenda items include further discussion on fees and charges, the department budget, and the Parks and Recreation Commission bylaws and ordinance. Director Pryor noted that the Gateway Trailhead closes its gates at 6:59 p.m. and everyone must be out of the parking lot by that time. It was tentatively decided to start the work study meeting at 4:30 and following that meeting with a short regular meeting.

9. Public Comment

There were no members of the public who wished to speak.

10. Adjournment

With no further business to discuss, being duly moved and seconded, the meeting adjourned at 7:31 p.m.

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